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CHABAD JEWISH CENTER OF MISSION VIEJO

24041 MARGUERITE PARKWAY ■ MISSION VIEJO CA 92692 ■

WWW.CHABADOFMV.COM

Phone # (949) 770 1270 ■ Fax # (949) 458 3744 ■ chabad@chabadofmv.com

Sivan, 5770 - July, 2009

Dear Friend,

Chabad Jewish Center of Mission Viejo is excited to bring to you The Jewish Art Calendar – 5770 - 2009/10. The calendar is a convenient way to keep track of Jewish holidays, as well as candle lighting time, personal dates and events.

The beauty, popularity and usefulness of the calendar make it an excellent vehicle to use to increase your business in the Jewish Community. Our advertisers receive maximum exposure with easy reference to their advertising. The Calendar is used by 10,000 prospective customers in Orange County.

Our ability to print this calendar is earned in part by the advertisers who invest in advertising. We ask that you help us by becoming a partner in this endeavor. It is an excellent investment, and an opportunity to educate the community, while presenting your products and services to these affluent-buying consumers. **I encourage the members of Chabad Jewish Center to do business with our advertisers!**

Please use the forms to fill out the content of your Greeting, **or** Business listing. Return it with your check as soon as possible. Our deadline to receive your information is August 3rd.

The calendars will be mailed out in September. If you have any questions or need further information, please call Rabbi Marcus at (949) 770-1270 or email rabbim@chabadofmv.com.

Yours Sincerely

Rabbi Zalman Marcus

Calendar Advertisements 5770/2009-10

Each month of our calendar is printed on a two-page landscape spread, with one page above the other. The size of each page is 10 x 12 1/2. The upper page displays Jewish art and information, while the calendar itself is on the lower page.

On the side of the calendar page, there are 3 sizes available for advertising:

1. 2"x6"
2. 2"x3"
3. 2"x1"

Calendar Highlights:

- Great year round visibility
- Reaches 1,000's of homes in Orange County.

Option #1: On Calendar Page

Ad Prices for calendar pages

Ad size 2x6	Ad size 2x3	Ad size 1.5x1.5
1 month - \$300	1 month - \$200	1 month \$100
6 months - \$1,500	6 months - \$1,000	6 months - \$450
12 months - 3,000	12 months - 2,000	12 months - \$800

Desired ad size: 2x6 2x3 2x1
Number of months: _____
Price total: \$_____.

Option #2

Business directory listing

In our calendar, we have created a Jewish Community Business Directory. You can advertise your business here. When people search through the directory, your business will be there.

Ad Prices for business directory only

- | | |
|--|--------------|
| <input type="checkbox"/> Business Card | \$100 |
| <input type="checkbox"/> ¼ Page | \$150 |
| <input type="checkbox"/> ½ Page | \$250 |
| <input type="checkbox"/> Full Page | \$500 |

Mail to: 24041 Marguerite Parkway, Mission Viejo, CA 92692
Place attach business card or ad copy and mail to:
Alternatively, fax to (949) 458-3744 or email artwork to chabad@chabadofmv.com
All ads must be in by August 3rd. Check or credit card ok.

SUBMITTED BY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (____) _____ FAX: (____) _____

SIGNATURE: _____ DATE: _____

CC#: _____ Exp. Date: _____